



Muhammad Shoaib

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ABOUT MYSELF

Senior Full-Stack PHP Developer with 6+ years architecting scalable e-commerce platforms and enterprise web applications. Expert in Magento 2/Adobe Commerce Enterprise, Laravel, and Shopware 5/6, with proven capabilities in system design, distributed systems, and microservices architecture. Certified Adobe Commerce Cloud Developer. Track record of leading complex platform migrations, optimizing performance by 45%, increasing revenue 5x through data-driven solutions, and delivering high-availability systems processing 100K+ daily transactions. Specialized in headless commerce, API development, IoT integrations, and DevOps automation. Leverages AI-assisted development, pairing with Claude as a coding partner under close supervision, reviewing and owning all output to cut delivery time by over 50% without compromising code quality.

WORK EXPERIENCE

Digital Perception - Germany, Munich

Website: <https://perceptiond.com/>

Senior Full Stack Engineer

[01/07/2026 - Current]

1. **Adobe Commerce:** Developed and customized Magento 2 solutions with PHP, LESS, and JavaScript; improved frontend performance, UI/UX, and layout architecture; built scalable, modular features following Magento best practices.
2. **Shopware:** Built and extended Shopware 6 plugins, CMS resolvers, and API integrations; executed data migrations (Shopware 5 6, WordPress Shopware); handled ongoing maintenance tickets per client requirements, including system upgrades and new feature implementations; optimized performance and ensured data consistency.
3. **Laravel:** Led full-stack development with Laravel, Statamic, PHP, and MySQL; implemented queues, background jobs, and scalable data import systems; integrated Stripe subscriptions/billing and third-party APIs; improved search with Meilisearch; built media pipelines (Glide, ImageMagick, WebP) with secure storage; and developed analytics, review systems, and dynamic UI using Livewire and Alpine.js.

Blindwerk - Germany, Rhodt unter Rietburg - Remote

Website: <https://www.blindwerk.de/>

Shopware Developer

[17/03/2025 - 30/06/2025]

Shopware Projects

Shopware 6, PHP, Playwright, GitLab CI/CD, PHPStan, PHPCS

1. Led Shopware version upgrades across 8+ projects, ensuring backward compatibility and security compliance.
2. Developed custom plugins using Flow Builder and Rule Builder to automate business processes.
3. Built an automated E2E testing framework with Playwright, reducing QA time by 50%.
4. Established GitLab CI/CD pipelines with automated linting, testing, and deployment, cutting deployment time by 60%.
5. Enforced code quality with PHPStan static analysis and PHPCS (PSR-12), reducing production bugs by 35%.

Coregenion - Germany, Viechtach, Bavaria - Remote

Website: <https://www.coregenion.de>

Senior Adobe Commerce Developer

[01/06/2023 - 31/03/2025]

Magento / Adobe Commerce Projects

Adobe Commerce, PHP, Docker, Redis, New Relic, Mollie

1. Migrated a store from Adobe Commerce Enterprise to Adobe Commerce Community (Open Source), preserving core functionality.
2. Handled database migration and ensured compatibility of third-party and custom module extensions across the version change.
3. Dockerized the Magento application for consistent local and server environments.
4. Migrated and customized the UI/UX theme to match the new setup.
5. Integrated Mollie as the payment provider, replacing the previous gateway.
6. Configured Redis caching and New Relic error reporting on the production server.
7. Set up staging and production environments end to end, applying DevOps best practices.

IoT-Based Property Management SaaS Platform

Laravel, MySQL, Docker, Jenkins, LoRaWAN, The Things Stack

1. Built a multi-tenant SaaS platform for property owners to monitor buildings via IoT sensors (temperature, heating, water-leakage, fire alarm).
2. Designed a tiered subscription model with package-scoped feature access.
3. Developed a hierarchical structure for registering multiple properties and apartments.
4. Implemented RBAC with a configurable role matrix for renters, caretakers, managers, and fire-alarm teams.
5. Integrated LoRaWAN meters to track energy, water, and heating consumption with daily, monthly, and yearly reporting.

6. Engineered real-time data ingestion via webhooks using The Things Stack.
7. Built a CMS and blog module for non-technical content management.
8. Containerized with Docker and automated deployment through a Jenkins CI/CD pipeline.

Digital Perception - Germany, Munich - Remote

Website: <https://perceptiond.com>

Senior Full-Stack PHP Developer

[10/06/2022 - 31/12/2024]

Magento 2 / Adobe Commerce

- Delivered version upgrades across multiple stores (2.3.x 2.4.6-p2), including core security patches, third-party module upgrades, and theme migrations.
- Built custom modules including a duplicate-order detection guard, advanced catalog sorting (Best Seller, Newest, Price) with an optimized bestseller index table, and Best Selling sort extensions.
- Customized GraphQL APIs for PDP custom options, dynamic banner-slider widgets, and product sections (Recently Viewed, Best Selling, Most Viewed), optimized for Vue Storefront.
- Led checkout migrations (Amasty One-Step Checkout) and redesigned address validation for correct country/postcode matching.
- Integrated third-party services: AWIN affiliate tracking with a RabbitMQ async queue consumer, KLEVV search, Contentful CMS, and Braintree/Apple Pay payments.
- Diagnosed and fixed complex production issues, including a sitewide JS minification failure (ASI, corrupted payment script, PSR-4 case-sensitivity), Apple Pay GTM analytics tracking, and duplicate Algolia requests.
- Customized Elasticsearch parameters and improved payment error handling with structured logging.

Shopware 6

- Upgraded stores from Shopware 5 to 6.5 with Vue Storefront for a modern headless storefront.
- Built a product configurator plugin (customizable materials, dimensions, colors), a CSV bulk-import plugin, a dynamic discount system, and a real-time price calculator.

Systems Limited - Pakistan, Lahore

Website: <https://www.systemsltd.com>

Magento Consultant

[13/03/2022 - 30/11/2022]

Magento 2 (*iShopping — large-scale multi-vendor marketplace*)

- Contributed to a Magento 1 2.4.4 migration for a large codebase (32GB database plus media), ensuring a smooth transition.
- Built B2B multi-vendor marketplace functionality, letting multiple sellers offer the same product at varying prices and quantities, with a product-grouping feature ranking offers by express delivery, seller rating, and lowest price on the PDP.

- Integrated local payment gateways (JazzCash, EasyPaisa, HBL) and shipping methods (PostEx, TCS, LCS).
- Developed custom themes and features including "Frequently Bought Together," "Request a Quote," and promotional labels.
- Extended Elasticsearch for advanced layered navigation (price, ratings, sellers, express delivery, branded/unbranded).
- Resolved a critical split-order bug that wrongly created separate orders for multi-seller purchases.
- Managed AWS deployments for scalability and high availability; worked in Agile (sprints, Jira, Scrum).

nexius.ai - Pakistan, Lahore

Website: <https://nexius.ai/>

PHP Team Lead

[15/01/2021 - 30/03/2022]

Magento 2 (Team Lead, 4-member team — B2B/B2C service provider)

- Led development across multiple client stores, delivering bug fixes, new features, custom scripts, and bulk import/export tooling for Magento B2B and B2C.
- Migrated a store from Drupal 8 to Magento 2.4.3 — wrote custom Drupal scripts to export all entities (products, customers, categories, orders, shipments) to CSV and imported via Firebear, with a Hyvä theme frontend.
- Replaced an Itoris custom-options extension with a customized Amasty implementation on the PDP; provided ongoing backend development and support.

EDUCATION & TRAINING

Bachelors of Science in Computer Science

University of Central Punjab [14/10/2016 - 14/02/2020]

Country: Pakistan

Website: <https://ucp.edu.pk>

LANGUAGE SKILLS

English

LISTENING: C1 **READING:** C1 **WRITING:** C1

SPOKEN PRODUCTION: C1

SPOKEN INTERACTION: C1

SKILLS

Shopware 6 | Magento 2 | Laravel | PHP | SQL (MySQL) | HTML5 CSS3 | KnockoutJS | JavaScript/jQuery | JSON/XML | API Intergration | API developmen | CI/CD | AWS Web Services | JetBrains PhpStorm | Xdebugger | Jira, Confluence, Trello | atlassian | PHP (7.x) | PHP 8.x | CICD | Docker | docker-compose | Team City | Github, Github actions | Adobe

Commerce | CodeIgniter | React.js | Vue.js | Node.js | Alpine.js | WordPress | Statamic | Custom Module Development | Theme Development | Headless Commerce | PWA | Vue Storefront | Hyvä Theme | Payment Gateway Integration | Shipping API Integration | Redis | Elasticsearch | MongoDB | AWS EC2 | AWS S3 | AWS Lambda | AWS RDS | GCP | GitLab CI | Jenkins | Nginx | Apache | Varnish | Playwright | Unit Testing | E2E Testing | GraphQL APIs | Webhooks | LoRaWAN | Third-Party Integrations (ERP, CRM, PIM)

HONOURS AND AWARDS

[06/06/2023] Adobe Commerce

Adobe Certified Professional—Adobe Commerce Developer

Link: <https://certification.adobe.com/credential/verify/ebfb4956-bd05-41b3-81fd-b51b1186a26a>